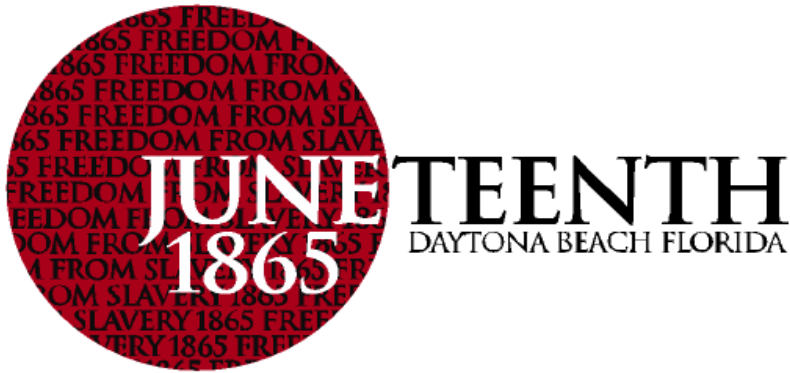




Sponsorship Proposal 2025

Juneteenth Festival Committee, Inc.



Dear Future Sponsor,

For the past 27 years, our team of community volunteers, working with a dedicated group of sponsors, has been committed to the success of the Juneteenth Banquet and Festival events. Your help and partnership are very important to us. The Daytona Beach Juneteenth Festival is the largest and longest running event of its kind within the state of Florida. The Juneteenth Festival Committee, Inc., a non-profit organization, looks forward to working with your business to commemorate the fourth year of **Juneteenth National Holiday Community Celebration** events with a **Festival on Saturday, June 14, 2025**, followed by a **Banquet on Thursday, June 19, 2025**.

We celebrate the centuries of struggle, courage, and hope that have brought us to this time of progress and possibility. That work has been led throughout our history by abolitionists and educators, civil rights advocates and lawyers, courageous activists and trade unionists, public officials, and everyday Americans who have helped make real the ideals of our founding documents for all. Juneteenth not only honors the past but calls us to action today.

As we plan for the 2025 Juneteenth National Holiday Community Celebration events, we look forward to once again honoring our **Hometown Heroes** during our annual banquet. Each year, deserving citizens are carefully selected and recognized for the sacrifice, compassion, and commitment they make every day to our children, our seniors, and our community. This year's banquet will be held at Embry-Riddle Aeronautical University and will feature invigorating entertainment from the Junkanoo Dancers and Stilt walkers.

This year's **Juneteenth Family Festival** will once again showcase the historic Sankofa Traveling Museum. They will display more than 500 artifacts which document African American life dating back to the 1800's. This free, all-day community event will also include live musical entertainment, several food truck and beverage vendors, merchandise and sponsors booths, interactive activity booths, live African-style dancers, children's games, including pony rides and a petting zoo, in addition to educational activities and a Pound Cake Contest. In addition, proceeds from both events will help support college scholarships for area youth.

We are looking forward to working together with other community leaders to provide this educational experience and family entertainment in Daytona Beach's Midtown Redevelopment Area. We are ever grateful for the sponsors who have committed their support to these community events in the past, to include: The City of Daytona Beach, The City Manager's Office, Volusia County Council, Embry-Riddle Aeronautical University, Foundation Risk Partners, Hunt House, Brown & Brown, NASCAR, VyStar Credit Union, Volusia County Sheriff's Office, Daytona Beach Police Department, Daytona State College, Mid-Florida Housing Partnership, Inc., Our Lady of Lourdes, LPT Realty, Kay's Unlimited, and Citizens 4 Responsible Development (C4RD) to name a few.

We believe that the 27th Annual Juneteenth National Holiday Community Celebration (JNHCC) is an excellent way for your business to continue to demonstrate its deep commitment to the Daytona Beach Community as well as showcase its many excellent services. Your sponsorship would be most appreciated and will greatly contribute to the success of the upcoming Juneteenth Family Banquet and Festival and allow us to provide more services to the community. Additional details can be found on the following pages.

Thank you in advance for your consideration and interest in this important community event. Should you have any questions, please contact us.

Sincerely,

Linda McGee

Juneteenth Festival Committee Chairperson

linda.mcgeemwa@gmail.com

Cell (386) 589-3347



***The Twenty-Seventh Annual
Juneteenth National Holiday Community Celebration
in Daytona Beach, FL***

SPONSORSHIP LEVELS AND BENEFITS

Executive Sponsorship	\$25,000.00
• Signature sponsor display of company's logo on a twenty-foot pole prior to and during festival and second banner displayed on stage during festival • Opportunity to address guests at the Juneteenth Banquet and Juneteenth festival • Opportunity to assist in presenting the 2025 Hometown Hero Awardees • Your company cards displayed at each banquet table upon receipt • Largest logo displayed on front cover of Juneteenth Banquet booklet • One free VIP table (8 seats) at the Juneteenth Banquet • Your company logo displayed on screens during Juneteenth Banquet • Prime location: a 10x20 ft vendor space, 8ft display table, and two chairs at the Juneteenth Festival • Opportunity to participate in one radio interview related to the event • Your company will receive television and radio publicity, the largest logo on flyers, the largest logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website & at least one social media post as an <i>Executive Sponsor</i> with circulation of to over 150,000 residents and visitors • Receive two full pages for company advertisement (including one inside cover) in the Juneteenth Banquet program booklet. • Your company will receive a souvenir photo of the Juneteenth Banquet and Festival.	

**Harriet Tubman Sponsorship****\$15,000.00**

- Signature sponsor display of company's logo on a 20-foot-high banner stand prior to and during festival and second banner displayed on stage during festival
- Opportunity to address participants at the Juneteenth festival
- Your company cards displayed at each banquet table upon receipt
- Large logo displayed on cover of Juneteenth Banquet booklet
- One free VIP table (8 seats) at the Juneteenth Banquet
- Your company logo displayed on screens during Juneteenth Banquet
- Prime location: a 10x20 ft vendor space, 8ft display table, and two chairs at the Juneteenth Festival
- Opportunity to participate in one radio interview related to the event
- Your company will receive television and radio publicity, large logo on flyers, large logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website & at least one social media post as a *Harriet Tubman Sponsor* with circulation to over 150,000 residents and visitors
- One full page for company advertisement in the Juneteenth Banquet program book
- A Juneteenth souvenir photo of Juneteenth Banquet and Festival

Dr. Mary McLeod Bethune Sponsorship**\$10,000.00**

- Signature sponsor display of company's logo on a 20-foot-high banner stand prior to and during festival and second banner displayed on stage during festival
- Opportunity to address participants at the Juneteenth festival
- Your company cards displayed at each banquet table upon receipt
- Large logo displayed in Juneteenth Banquet booklet, and on flyers and in newspaper advertisements
- One free VIP table (8 seats) at the Juneteenth Banquet
- Your company logo displayed on screens during Juneteenth Banquet
- Prime location: 10x10 space, 8ft display table, and two chairs at the Juneteenth Festival
- Opportunity to participate in one radio interview related to the event
- Your company will receive television and radio publicity, large logo on flyers, large logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website & at least one social media post as a *Dr. Mary McLeod Bethune Sponsor* with circulation to over 150,000 residents and visitors
- One full page for company advertisement in the Juneteenth Banquet program booklet.
- A Juneteenth souvenir photo of the Juneteenth Banquet and Festival.



Major General Gordon Granger Sponsorship	\$5,000.00
---	-------------------

- Four free Juneteenth Banquet tickets
- Free 10x10 ft booth space at festival
- Your company recognized at the festival with an opportunity to speak
- Your company logo displayed on sponsorship banner at festival
- Your company logo displayed on screens during Juneteenth Banquet
- One full page for company advertisement in the Juneteenth Banquet program booklet.
- Your company will receive television and radio publicity, logo on flyers, logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website, as a Major General Gordon Granger Sponsor with circulation to over 150,000 residents and visitors

Olaudah Equiano Sponsorship	\$3,000.00
------------------------------------	-------------------

- Two free Juneteenth Banquet tickets and sponsorship recognition.
- Free booth space at the festival and your company banner displayed
- Company logo included in newspaper advertisements, flyers and website
- One full page for company advertisement in Juneteenth Banquet program booklet
- Opportunity to address guests at the Juneteenth Festival
- Name appropriately listed in official sponsorship program booklet
- Your company logo will be on sponsorship banner/flyers displayed at events.

George Washington Carver Sponsorship	\$1,500.00
---	-------------------

- Your company name included in newspaper advertisements and flyers.
- Opportunity to address guests at the Juneteenth festival.
- One half page for company advertisement in the Juneteenth Banquet program booklet.
- One free ticket to the Juneteenth Banquet.
- Free booth space at the festival and your company banner/flyers displayed.
- Your company logo will be on the sponsorship banner displayed at festival events.



Frederick Douglass Sponsorship	\$1,000.00
---------------------------------------	-------------------

- Your company logo will be on sponsorship banner/flyers displayed at events.
- Free booth space at the festival and your company banner displayed.
- One quarter page for company advertisement in the Juneteenth Banquet program booklet.
- Name appropriately listed in official sponsorship program booklet.
- Opportunity to address guests at the Juneteenth festival.

Reverend Jack Yates Sponsorship	\$700.00
--	-----------------

- Your company logo will be on sponsorship banner/flyers displayed at events.
- Free booth space at the festival and your company banner displayed.
- Name appropriately listed in official sponsorship program booklet.
- Opportunity to address guests at the Juneteenth festival.

Kid's Area Sponsorship	\$500.00
-------------------------------	-----------------

*** Limited to only two sponsors for this level**

- Your company logo will be on sponsorship banner/flyers displayed at events.
- Free booth space at the festival and your company banner displayed.
- Name appropriately listed in official sponsorship program booklet.
- Opportunity to address guests at the Juneteenth festival.

Sojourner Truth Sponsorship	\$500.00
------------------------------------	-----------------

- Your company logo will be on the sponsorship banner displayed at events.
- Name appropriately listed in official sponsorship program booklet.

President Abraham Lincoln Sponsorship	\$300.00
--	-----------------

- Name appropriately listed in official sponsorship program booklet.



Juneteenth Celebration 2025 Annual Sponsorship

Enclosed is my check for the following sponsorship level (check the applicable box):

- ☐ Executive Sponsorship - \$25,000
- ☐ Harriet Tubman Sponsorship - \$15,000
- ☐ Dr. Mary McLeod Bethune Sponsorship - \$10,000.00
- ☐ Major General Gordon Granger Sponsorship - \$5,000.00
- ☐ Olaudah Equiano Sponsorship - \$3,000.00
- ☐ George Washington Carver Sponsorship - \$1,500.00
- ☐ Frederick Douglass Sponsorship - \$1,000.00
- ☐ Reverend Jack Yates Sponsorship - \$700.00
- ☐ Kid's Area Sponsorship - \$500.00
- ☐ Sojourner Truth Sponsorship - \$500.00
- ☐ President Abraham Lincoln Sponsorship - \$300.00
- ☐ Other enter amount

Name: _____

Company Name: _____

Phone: _____

E-Mail: _____

A receipt will be issued for the amount received upon receipt of funds. Please email a high-definition image file of your logo to committee@juneteenthdaytona.com.

Please make checks payable to: **Juneteenth Festival Committee, INC.**

Mail check to: Juneteenth Festival Committee, INC.
Juneteenth Celebration 2025
P.O. Box 68, Daytona Beach, FL 32115-0068

For more information, please contact:

Linda McGee – email: linda.mcgeemwa@gmail.com, cell 386-589-3347 or
Belinda Williams-Collins – email: belindaka@gmail.com, cell: 386-295-7314