



# Sponsor Proposal 2024

Juneteenth Festival Committee, Inc.



We are looking forward to working together with other community leaders, to provide this educational experience and family entertainment in Daytona Beach's Midtown Redevelopment Area. We are ever grateful for the sponsors who have committed their support to these community events in the past, to include: Foundation Risk Partners, Brown & Brown Insurance, Embry-Riddle Aeronautical University, Florida Lottery, NASCAR, Vystar Credit Union, Volusia County Council, Volusia County Sheriff's Office, Daytona State College, Island Doctors, Our Lady of Lourdes, and Realty Pros to name a few.

We believe that the 26<sup>th</sup> Annual Juneteenth National Holiday Community Celebration (JNHCC) is an excellent way for your business to continue to demonstrate its deep commitment to the Daytona Beach Community as well as showcase its many excellent services. Your sponsorship would be most appreciated and will greatly contribute to the success of the upcoming Juneteenth Family Banquet, Parade and Festival and allow us to provide more services to the community. Please see the details on the following pages.

Thank you in advance for your time and interest in this important community event. Should you have any questions, please contact us.

Sincerely,

**Linda McGee**

[linda.mcgeemwa@gmail.com](mailto:linda.mcgeemwa@gmail.com)

Cell (386) 589-3347

**Juneteenth Festival Committee, Inc.**

P.O. Box 68

Daytona Beach, FL 32114



*The Twenty Sixth Annual  
Juneteenth National Holiday Community Celebration  
in Daytona Beach, FL*

**SPONSORSHIP LEVELS AND BENEFITS**

<b>Executive Sponsorship</b>	<b>\$15,000.00</b>
<ul style="list-style-type: none"><li>● Signature sponsor display of company’s logo on a twenty-foot pole prior to and during festival and second banner displayed on stage during festival</li><li>● Opportunity to participate in the Juneteenth parade as a Parade VIP</li><li>● Opportunity to address guests at the Juneteenth banquet and Juneteenth festival</li><li>● Opportunity to assist in presenting the 2024 Hometown Hero Awards</li><li>● Your company cards displayed at each banquet table upon receipt</li><li>● Largest logo displayed on front cover of Juneteenth banquet booklet</li><li>● One free VIP table (8 seats) at Juneteenth Banquet</li><li>● Company logo displayed on screens during Juneteenth banquet</li><li>● Prime location: a 10x20 ft vendor space, 8ft display table, and two chairs at the Juneteenth Festival</li><li>● Opportunity to participate in one radio interview related to the event</li><li>● Company will receive television and radio publicity, largest logo on flyers, largest logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website, &amp; at least one social media post as an Executive Sponsor with circulation of to over 150,000 residents and visitors</li><li>● Receive two full pages for company advertisement “including one inside cover” in Juneteenth Banquet booklet.</li><li>● Company will receive a Juneteenth souvenir photo of the Juneteenth Banquet and Festival.</li></ul>	



<b>Harriet Tubman Sponsorship</b>	<b>\$10,000.00</b>
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- Signature sponsor display of company's logo on a twenty-foot pole prior to and during festival and second banner displayed on stage during festival
- Opportunity to address participants at the Juneteenth festival
- Your company cards displayed at each banquet table upon receipt
- Large logo displayed on cover of Juneteenth banquet booklet
- One free VIP table (8 seats) at Juneteenth Banquet
- Company logo displayed on screens during Juneteenth banquet
- Prime location: a 10x20 ft vendor space, 8ft display table, and two chairs at the Juneteenth Festival
- Opportunity to participate in one radio interview related to the event
- Company will receive television and radio publicity, large logo on flyers, large logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website, & at least one social media post as a Harriet Tubman Sponsor with circulation to over 150,000 residents and visitors
- One full page for company advertisement in the Juneteenth Banquet book
- A Juneteenth souvenir photo, of Juneteenth Banquet and Festival

<b>Dr. Mary McLeod Bethune Sponsorship</b>	<b>\$5,000.00</b>
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- Signature sponsor display of company's logo on a twenty-foot pole prior to and during festival and second banner displayed on stage during festival
- Opportunity to address participants at the Juneteenth festival
- Your company's cards displayed at each banquet table upon receipt
- Large logo displayed in Juneteenth banquet booklet, and on flyers and in newspaper advertisements
- One free VIP table (8 seats) at the Juneteenth Banquet
- Company logo displayed on screens during Juneteenth banquet
- Prime location: 10x10 space, 8ft display table, and two chairs at the Juneteenth Festival
- Opportunity to participate in one radio interview related to the event
- Company will receive television and radio publicity, large logo on flyers, large logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website, & at least one social media post as a Dr. Mary McLeod Bethune Sponsor with circulation to over 150,000 residents and visitors
- One full page for company advertisement in the Juneteenth Banquet booklet.
- A Juneteenth souvenir photo of the Juneteenth Banquet and Festival.



<b>Major General Gordon Granger Sponsorship</b>	<b>\$3,000.00</b>
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- Four free Juneteenth Banquet tickets
- Free 10x10 ft booth space at festival
- Company recognized at the festival with an opportunity to speak
- Company logo displayed on sponsorship banner at festival
- Company logo displayed on screens during Juneteenth banquet
- One full page for company advertisement in the Juneteenth banquet booklet.
- Company will receive television and radio publicity, logo on flyers, logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website, as a Major General Gordon Granger Sponsor with circulation to over 150,000 residents and visitors

<b>Olaudah Equiano Sponsorship</b>	<b>\$1,500.00</b>
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- Two free Juneteenth banquet tickets and sponsorship recognition.
- Free booth space at the festival and your company banner displayed
- Company logo included in newspaper advertisements, flyers and website
- One full page for company advertisement in Juneteenth Banquet booklet
- Opportunity to address guests at the Juneteenth Festival
- Name appropriately listed in official sponsorship program booklet
- Company logo will be on sponsorship banner/flyers displayed at events.

<b>George Washington Carver Sponsorship</b>	<b>\$1,000.00</b>
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- Company's name included on newspaper advertisements, and flyers.
- Opportunity to address guests at the Juneteenth festival.
- Receive one half page for company advertisement in the Juneteenth Banquet booklet.
- One free ticket for the Juneteenth Banquet.
- Free booth space at the festival and your company banner/flyers displayed.
- Company logo will be on sponsorship banner displayed at festival events.



<b>Frederick Douglass Sponsorship</b>	<b>\$700.00</b>
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- Company logo will be on sponsorship banner/flyers displayed at events.
- Free booth space at the festival and your company banner displayed.
- Receive one quarter-page for company advertisement in the Juneteenth Banquet booklet.
- Name appropriately listed in official sponsorship program booklet.
- Opportunity to address guests at the Juneteenth festival.

<b>Reverend Jack Yates Sponsorship</b>	<b>\$500.00</b>
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- Company logo will be on sponsorship banner/flyers displayed at events.
- Free booth space at the festival and your company banner displayed.
- Name appropriately listed in official sponsorship program booklet.
- Opportunity to address guests at the Juneteenth festival.

<b>Sojourner Truth Sponsorship</b>	<b>\$300.00</b>
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- Company logo will be on sponsorship banner displayed at events.
- Name appropriately listed in official sponsorship program booklet.

<b>President Abraham Lincoln Sponsorship</b>	<b>\$200.00</b>
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- Name appropriately listed in official sponsorship program booklet.



## Juneteenth Celebration 2024 Annual Sponsorship

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Enclosed is my check for the following sponsorship (check the applicable box):

- Executive Sponsor - \$15,000
- Harriet Tubman Sponsor - \$10,000
- Dr. Mary McLeod Bethune Sponsorship - \$5,000.00
- Major General Gordon Granger Sponsorship - \$3,000.00
- Olaudah Equiano Sponsor - \$1,500.00
- George Washington Carver Sponsor - \$1000.00
- Frederick Douglass Sponsor - \$700.00
- Reverend Jack Yates Sponsor - \$500.00
- Sojourner Truth Sponsor - \$300.00
- President Abraham Lincoln Sponsor - \$200.00
- Other enter amount

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

A receipt will be issued for the amount received upon receipt of funds. Please email a high-definition image file of your logo to [committee@juneteenthdaytona.com](mailto:committee@juneteenthdaytona.com).

Please make checks payable to: **Juneteenth Festival Committee, INC.**

**Mail check to:** Juneteenth Festival Committee, INC.  
Juneteenth Celebration 2024  
P.O. Box 68, Daytona Beach, FL 32115-0068

For more information, please contact:

Linda McGee - email: [linda.mcgeemwa@gmail.com](mailto:linda.mcgeemwa@gmail.com), cell 386-589-3347 or  
Belinda Williams-Collins – email: [belindaka@gmail.com](mailto:belindaka@gmail.com), cell: 386-295-7314  
Helen Riger – email: [rigerhelen@gmail.com](mailto:rigerhelen@gmail.com), 386-341-0252