



Sponsor Proposal

Juneteenth Festival Committee, Inc.



January 12, 2023

Dear Supporter

For 25 years a committed group of community volunteers, working with a dedicated group of sponsors, have ensured the success of the Juneteenth Banquet and Festival events. The Daytona Beach Juneteenth Festival is the largest and longest running event of its kind within the state of Florida. It is estimated that over 6,000 people attended the 2022 Daytona Beach Juneteenth celebration. The Juneteenth Festival Committee, Inc., a non-profit organization, looks forward to working with your organization to present the second Juneteenth **National** Holiday Community Celebration (JNHCC) banquet on Monday, June 19, 2023, and the Festival on Saturday, June 17th.

We celebrate the centuries of struggle, courage, and hope that have brought us to this time of progress and possibility. That work has been led throughout our history by abolitionists and educators, civil rights advocates and lawyers, courageous activists and trade unionists, public officials, and everyday Americans who have helped make real the ideals of our founding documents for all. Juneteenth not only commemorates the past but calls us to unite in action today.

As we plan for the 2023 Juneteenth National Holiday Community Celebration Festival, we look forward to honoring our Hometown Heroes. These citizens are selected every year to recognize them for the sacrifice, compassion, and commitment to children, seniors, and the community. Additionally, we anticipate once again awarding five deserving local high school students scholarship checks at the Banquet.

New Festival events this year include the addition of a fitness run and Juneteenth Parade, which will take place Saturday morning. The festival will continue to showcase the historic Sankofa Traveling Museum. They will display more than 500 artifacts which document African American life dating back to the 1800's. This free, all-day community event will also include live musical entertainment, several food truck and beverage vendors, merchandise and sponsors booths, interactive activity booths, live African dancers, children's games, including pony rides and a petting zoo, in addition to educational activities and a Pound Cake Contest. Proceeds from the Juneteenth Celebration will help support college scholarships for area youth.

We appreciate you, working together with other community leaders, to provide this educational experience and family entertainment which builds community in Daytona Beach's Midtown Redevelopment Area. Other committed sponsors have included: The City of Daytona Beach,

Embry-Riddle Aeronautical University, Florida Lottery – Bright Futures Scholarships, Mid-Florida Community Service Inc., Foundation Risk Partners, VyStar Credit Union, Halifax Health, Antrum Investments, Daytona State College, Sheriff Mike Chitwood, Gary Yeomans Auto Group, Geico, Vitas, Island Doctors, Care Plus, Our Lady of Lourdes Academy, Winn Dixie/S.E. Grocers, Brown & Brown Insurance, Realty Pros, Humana, and the Muslim Women Association,

We believe that the 25th Annual Juneteenth National Holiday Community Celebration (JNHCC) is an excellent way for your organization to continue to demonstrate its deep commitment to the Daytona Beach Community as well as showcase its many excellent services. A sponsorship would be most appreciated and will greatly contribute to the success of this upcoming Juneteenth Family Banquet, Parade and Festival and would allow us to provide more services to the community. Please see the details on the following pages.

Thank you in advance for your time and interest in this important community event. Should you have any questions, please contact us.

Sincerely,

Linda McGee

linda.mcgeemwa@gmail.com

Cell (386) 589-3347

Juneteenth Festival Committee, Inc.

P.O. Box 68

Daytona Beach, FL 32114



Twenty Fifth “Juneteenth National Holiday Community Celebration (JNHCC) in Daytona Beach

Sponsorship Opportunities

Executive Sponsorship	\$15,000.00
------------------------------	--------------------

- Signature sponsor display of company’s logo on a twenty-foot pole prior to and during festival and second banner displayed on stage during festival
- Opportunity to participate in the Juneteenth parade as a Parade VIP
- Opportunity to address guests at the Juneteenth banquet and Juneteenth festival
- Opportunity to assist in presenting the 2023 Hometown Hero Awards
- Your company cards displayed at each banquet table upon receipt
- Largest logo displayed on front cover of Juneteenth banquet booklet
- One free VIP table (8 seats) at Juneteenth Banquet
- Company logo displayed on screens during Juneteenth banquet
- Prime location: a 10x20 ft vendor space, 8ft display table, and two chairs at the Juneteenth Festival
- Opportunity to participate in one radio interview related to the event
- Company will receive television and radio publicity, largest logo on flyers, largest logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website, & at least one social media post as an Executive Sponsor with circulation of to over 150,000 residents and visitors
- Receive two full pages for company advertisement “including one inside cover” in Juneteenth Banquet booklet.
- Company will receive a Juneteenth souvenir photo of the Juneteenth Banquet and Festival.



Harriet Tubman Sponsorship	\$10,000.00
-----------------------------------	--------------------

- Signature sponsor display of company’s logo on a twenty-foot pole prior to and during festival and second banner displayed on stage during festival
- Opportunity to address participants at the Juneteenth festival
- Your company cards displayed at each banquet table upon receipt
- Large logo displayed on cover of Juneteenth banquet booklet
- One free VIP table (8 seats) at Juneteenth Banquet
- Company logo displayed on screens during Juneteenth banquet
- Prime location: a 10x20 ft vendor space, 8ft display table, and two chairs at the Juneteenth Festival
- Opportunity to participate in one radio interview related to the event
- Company will receive television and radio publicity, large logo on flyers, large logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website, & at least one social media post as a Harriet Tubman Sponsor with circulation of to over 150,000 residents and visitors
- Receive one full page for company advertisement in the Juneteenth Banquet book
- Company will receive a Juneteenth souvenir photo, of Juneteenth Banquet and Festival

Dr. Mary McLeod Bethune Sponsorship	\$5,000.00
--	-------------------

- Signature sponsor display of company’s logo on a twenty-foot pole prior to and during festival and second banner displayed on stage during festival
- Opportunity to address participants at the Juneteenth festival
- Your company’s cards displayed at each banquet table upon receipt
- Large logo displayed in Juneteenth banquet booklet, and on flyers and in newspaper advertisements
- One free VIP table (8 seats) at the Juneteenth Banquet
- Company logo displayed on screens during Juneteenth banquet
- Prime location: 10x10 space, 8ft display table, and two chairs at the Juneteenth Festival
- Opportunity to participate in one radio interview related to the event
- Company will receive television and radio publicity, large logo on flyers, large logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website, & at least one social media post as a Dr. Mary McLeod Bethune Sponsor with circulation of to over 150,000 residents and visitors
- Receive one full page for company advertisement in the Juneteenth Banquet booklet.
- Company will receive a Juneteenth souvenir photo of the Juneteenth Banquet and Festival.



Major General Gordon Granger Sponsorship	\$3,000.00
---	-------------------

- Four free Juneteenth Banquet tickets
- Free 10x10 ft booth space at festival
- Company recognized at the festival with an opportunity to speak
- Company logo displayed on sponsorship banner at festival
- Company logo displayed on screens during Juneteenth banquet
- One full page for company advertisement in the Juneteenth banquet booklet.
- Company will receive television and radio publicity, logo on flyers, logo on at least one newspaper ad and listings in local newspapers and online blogs, logo on Juneteenth website, as a Major General Gordon Granger Sponsor with circulation of to over 150,000 residents and visitors

Olaudah Equiano Sponsorship	\$1,500.00
------------------------------------	-------------------

- Two free Juneteenth banquet tickets and sponsorship recognition.
- Free booth space at the festival and your company banner displayed
- Company logo included in newspaper advertisements, flyers and website
- One full page for company advertisement in Juneteenth Banquet booklet
- Opportunity to address guests at the Juneteenth Festival
- Name appropriately listed in official sponsorship program booklet
- Company logo will be on sponsorship banner/flyers displayed at events.



George Washington Carver Sponsorship

\$1,000.00

- Company's name included on newspaper advertisements, and flyers.
- Opportunity to address guests at the Juneteenth festival.
- Receive one half page for company advertisement in the Juneteenth Banquet booklet.
- One free ticket for the Juneteenth Banquet.
- Free booth space at the festival and your company banner/flyers displayed.
- Company logo will be on sponsorship banner displayed at festival events.

Frederick Douglass Sponsorship

\$700.00

- Company logo will be on sponsorship banner/flyers displayed at events.
- Free booth space at the festival and your company banner displayed.
- Receive one quarter-page for company advertisement in the Juneteenth Banquet booklet.
- Name appropriately listed in official sponsorship program booklet.
- Opportunity to address guests at the Juneteenth festival.

Reverend Jack Yates Sponsorship
--

\$500.00

- Company logo will be on sponsorship banner/flyers displayed at events.
- Free booth space at the festival and your company banner displayed.
- Name appropriately listed in official sponsorship program booklet.
- Opportunity to address guests at the Juneteenth festival.

Sojourner Truth Sponsorship

\$300.00

- Company logo will be on sponsorship banner displayed at events.
- Name appropriately listed in official sponsorship program booklet.

President Abraham Lincoln Sponsorship
--

\$200.00

- Name appropriately listed in official sponsorship program booklet.



Juneteenth Celebration 2023 Annual Sponsorship

Enclosed is my check for the following sponsorship:

- Executive Sponsor - \$15,000
- Harriet Tubman Sponsor - \$10,000
- Dr. Mary McLeod Bethune Sponsorship - \$5,000.00
- Major General Gordon Granger Sponsorship - \$3,000.00
- Oludah Equiano Sponsor - \$1,500.00
- George Washington Carver Sponsor - \$1000.00
- Frederick Douglass Sponsor - \$700.00
- Reverend Jack Yates Sponsor - \$500.00
- Sojourner Truth Sponsor - \$300.00
- President Abraham Lincoln Sponsor - \$200.00
- Other

Name: _____

Company Name: _____

Phone: _____

E-Mail: _____

A receipt will be issued to you and/or your company for the amount received upon receipt of funds. Please email a high-definition image file of your logo to linda.mcgeemwa@gmail.com.

Please make check payable to: **Juneteenth Festival Committee, INC.**

Mail check to: Juneteenth Festival Committee, INC.
Juneteenth Celebration 2023
P.O. Box 68, Daytona Beach, FL 32115-0068

For more information, please contact:

Linda McGee - email: linda.mcgeemwa@gmail.com, cell 386-589-3347 or
Helen Riger – email: rigerhelen@gmail.com, 386-341-0252