



February 11, 2022

Dear Vendor:

For 24 years a committed group of community volunteers, working with a dedicated group of sponsors, have ensured the success of the Juneteenth Banquet and Festival events. The Daytona Beach Juneteenth Festival is the largest and longest running Juneteenth event in the state of Florida. Planning is now underway for the 2022 Juneteenth National Holiday Community Celebration festival which will take place on Saturday, June 18, 2022, from 11 a.m. to 7 p.m. This historical celebration commemorates the end of slavery in 1865. The festival will take place exactly one year after President Biden established Juneteenth as our newest national holiday.

This outdoor festival will culminate a week of special Juneteenth activities including a banquet on Thursday, June 16 to be held at Embry-Riddle Aeronautical University. We are also pleased to announce the return this year of the historic Sankofa Traveling Museum which includes a display of more than 500 artifacts which document African American life dating back to the 1800's. This free, all-day community event will also include live musical entertainment, over 100 food and beverage vendors, merchandise and sponsor interactive activity booths, dancing, children's games, educational activities, and a Pound Cake Contest. In addition, proceeds from this event will help support college scholarships for area youth. The festival will be held at Cypress Park located on 925 George Engram Boulevard (corner of Nova Road and George Engram Boulevard).

To help make this event a success, we are inviting you to attend and sell your unique arts and crafts, merchandise and food at the festival. We anticipate approximately 6,000 people from within and around the community to participate in the festival. This will be an opportunity for you to showcase your items and at the same time, join the Juneteenth Festival Committee in celebrating this historic event.

To offset expenses for the festival, the Juneteenth Committee is asking each "for profit" vendor to pay a registration fee in the amount of \$110.00 (plus tax of \$7.15) total \$117.15 or \$60.00 for non-profit organizations. Payment must be made in advance in the form of a money order or cashier's check payable to the Juneteenth Festival Committee Inc. or through Paypal's Juneteenth account at <http://www.juneteenthdaytona.com/vendor> to pull up the account. Please return all paperwork and your cashier's check or money order payment or if paying by Paypal please indicate so and mail back the enclosed application to:

Helen Riger, Festival Co-Chair
Juneteenth Festival Committee Inc.
P.O. Box 68
Daytona Beach, FL 32114

You will receive confirmation of receipt of your application along with your assigned vendor location. If you have any questions or require additional information, please contact me at 386-341-0252 or righerhelen@gmail.com. Charles Bryant at 386-214-2586 or Linda McGee at 386-589-3347. Your involvement is very important to us. **The Juneteenth Festival Committee Inc.** greatly appreciates your support and participation at this historic event.

Sincerely,

Helen Riger, Chair