



February 8, 2023

Dear Vendor:

For 25 years a committed group of community volunteers, and a dedicated group of sponsors have ensured the success of the Juneteenth Banquet and Festival events. The Daytona Beach Juneteenth Festival is the largest and longest running Juneteenth event in the state of Florida. Planning is now underway for the 2023 Juneteenth National Holiday Community Celebration festival which will take place on Saturday, June 17, 2023, from 11 a.m. to 7 p.m.

New this year is the addition of a fitness run and Juneteenth Parade, which will take place Saturday morning prior to the festival. Accordingly, we are strongly encouraging all vendors to complete the set-up of food trucks, trailers, tents, tables, booths etc. on Friday, June 16, 2023 beginning at 5:30 pm. The Juneteenth Festival Committee, Inc. will provide professional security services overnight within the park.

We are also pleased to announce the return this year of the historic Sankofa Traveling Museum which includes display of more than 500 artifacts which document African American life dating back to the 1800's. This free, all-day community event will also include live musical entertainment, over 100 food and beverage vendors, merchandise and sponsor interactive activity booths, dancing, children's games, educational activities, and a Pound Cake Contest. In addition, proceeds from this event will help support college scholarships for area youth. The festival will be held at Cypress Park located on 925 George Engram Boulevard (corner of Nova Road and George Engram Boulevard).

Continuing this year is the Juneteenth banquet, which will take place on Monday, June 19, 2023, at Embry-Riddle Aeronautical University.

To help make this celebration a success, we are inviting you to attend and represent your services, sell your unique arts and crafts, merchandise and food at the festival. We are also inviting health and other service organizations to have a booth. We anticipate approximately 6,000 people from within Volusia and Flagler Counties to attend the festival. This will be an opportunity for you to showcase your services or products and, at the same time, join the Juneteenth Festival Committee in celebrating this historic event.

To offset expenses for the festival, the Juneteenth Committee is asking each 20X20 Food truck, booth or trailer to pay a registration fee in the amount of \$266.25 which includes the 6.5% sales tax. Any vendor requesting a 20X20 space must pay \$266.25 which includes the 6.5% sales tax. New this year is the ability for food and beverage vendors to sell all non-alcoholic drinks except for bottled water which the committee will provide for sale. The registration fee for a 10X10 merchandise or food

booth vendor is \$133.15 which includes the 6.5% sales tax, or \$75.00 for a 10x10 foot space for non-profit organizations. Each non-profit must include a tax-exempt certificate with payment.

Payment must be made in advance in the form of a money order or cashier's check payable to the Juneteenth Festival Committee or through PayPal. Booth spaces are assigned as soon as a completed registration form and full payment is received. Payments can be made through PayPal's Juneteenth account at <http://www.juneteenthdaytona.com/vendor> to pull up the account.

PayPal charges a 2.2% +\$0.30 fee for eligible 501© (3) organizations and a 2.9% + \$0.30 for all other organizations. Checks and money orders should be made out to the Juneteenth Festival Committee, Inc. and can be submitted with your completed registration form and mailed to the committee at:

Juneteenth Festival Committee, Inc.
P.O. Box 68
Daytona Beach, FL 32114

You will then receive confirmation of receipt of your application along with your assigned vendor location. If you have any questions or require additional information, please contact Antoinette Noelien at 386-400-2906, Linda McGee at 386-589-3347 or Belinda Williams-Collins at 386-295-7314.

Your involvement is very important to us. **The Juneteenth Festival Committee Inc.** greatly appreciates your support and participation at this historic event.

Sincerely,

Linda McGee
Chair, Juneteenth Festival Committee, Inc.